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RESEARCH ARTICLE.....

Practice wise knowledge and adoption of clean milk production by dairy farm women in Junagadh district

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ABSTRACT...... In a highly competitive world, the challenge before the dairy farm women is how well they can manage the livestock to enhance the net return on a sustained basis. Further, the resources are very much limited in India. Therefore, efficient use of resources depends to greater extent on how they acquire and adopt innovations in the sector of animal husbandry in effective manner to reach higher level of performance. For this, development of every dairy farm women is necessary. As described in the words of Dr. V. Kurien: True development is the development of the man, not of cow. Therefore, raising adoption of clean milk production practices are of paramount importance for dairy farm women. This will open up new vistas and make possible for dairy farm women to achieve substantial gains in income. Raising the clean milk production is the fundamental problem. This problem needs to be carefully tackled for long run resolution of under developed animal husbandry.

KEY WORDS..... Knowledge, Adoption, Practice wise, Relationship, Clean milk

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